



The Obscure Company

Dear Sitter,

I am so glad you have decided to join us for the ninth annual Sit-A-Thon! If this is your first time sitting, I can promise you a fun day unlike any fundraiser you have ever done before. The continued success of this event is solely attributable to volunteers like yourself who do a wonderful job of fundraising, and so I thank you in advance for the effort you will put in before we sit on August 22nd to make this day our biggest success yet.

The Sit-A-Thon has raised approximately \$30,000 for cancer-related charities over the years. Since 2006, we have been raising money for Camp Hope, a free overnight summer camp for children diagnosed with cancer. Having been out to the camp to see them in action, I can assure you it is a special place that provides much needed hope, friendship, and camaraderie for RI kids going through something more difficult than most of us could imagine. In the last three years we have raised \$18,000 for the camp. In 2009, we hope to set a new record by collecting \$10,000 for these kids, and we need every sitter's help to make that a reality.

Enclosed in this packet are tools to assist you in your fundraising efforts leading up to the Sit-A-Thon. Take a few minutes to read everything over in preparation to ask your friends, family, and coworkers for help in reaching your personal fundraising goal. The best piece of advice I can give you is not to be shy in asking for support. Camp Hope is an amazing organization that deserves every dollar we can give them, and you should be proud to be working to keep a treasure like this going strong in the state of Rhode Island. Give it your all, and you will find the actual day of the event will be that much more enjoyable.

Again, my deepest thanks, and I look forward to seeing all of you on August 22nd.

Sincerely,

Thomas Douglass
President, The Obscure Company